



India Association of San Antonio

PO Box 690425, San Antonio, TX 78269

Phone: 210-910-4421

Email: president@indiasa.org

501(c)(3) Non-Profit Organization

#74-2088488

Website: IndiaSA.org

Facebook.com/IndiaSA

Dear Sir/Madam,

I am writing on behalf of the India Association of San Antonio (IASA), a 501(c)(3) non-profit organization established in 1978 representing approximately 50,000 people of Indian origin in San Antonio. IASA has been dedicated to promoting and preserving the rich cultural heritage of India in the San Antonio community for the past 47 years.

We are excited to announce our upcoming event "**Festival of India (FOI)**", which will take place on April 19, 2025 at Civic Park at Hemisfair, 210 S Alamo St, San Antonio, TX 78205. This festival is a grand celebration of India's rich culture, heritage and diversity, featuring an immersive experience filled with vibrant performances, music, dance, authentic cuisine, art and interactive activities and promises to be one of the biggest celebrations in Texas. With an expected turnout of around 5K-10K people, the event will showcase a variety of cultural performances, State Booths, State Parade, music, vendor booths, traditional arts & crafts and engaging workshops. Our goal is to bring the community together to educate, celebrate, and collaborate creating a platform for cultural exchange and fostering a deeper appreciation of India's traditions.

As a sponsor, you will have the opportunity to support a well-respected and established non-profit organization, gain exposure and visibility in the local community, and take part in one of our flagship events. Included with this letter are the sponsorship packages we are offering. We will be happy to work with you to find a package that best fits your budget and requirements.

Your support in sponsoring this event is critical for its success and the organization would be grateful for your generosity. With your help, we can continue to position ourselves as a strong and healthy organization that cares about the issues, we consider important to the greater San Antonio communities. This is one of our fundraising events, and the funds from which will be used to support a wide variety of events throughout the year.

Thank you for your time and consideration. If you have any questions or would like to discuss your sponsorship options, please do not hesitate to contact us.

Sincerely,

Rajaguru Paramasamy

President-2025, India Association of San Antonio



India Association of San Antonio

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Phone: 210-910-4421 Email:

president@indiasa.org

Business/Org Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____

Website Name: _____

**PLEASE CHECK THE SPONSORSHIP
LEVEL YOU WISH TO PURCHASE ➡**

Make checks payable to:

India Association of San Antonio (IASA)

PO Box 690425, San Antonio, TX 78269

**FOR MORE INFORMATION, PLEASE CONTACT ONE OF
OUR TEAM MEMBERS:**

Rajaguru Paramasamy (**President**): (210) 900-6618

Jayanta Das (**President-Elect**): (210) 701-6198

Sumitha Mudaliyar (**Secretary**): (510) 676-1063

Sidhartha Mohapatra (**Treasurer**): (309) 826-5899

Neha Bhartiya (**Event Lead**): (210) 779-3777

THANK YOU FOR YOUR SUPPORT!

☐ **Event Sponsor - \$20,000**

Logo Associated with the Event's Title
Logo, Name, & Description on our website
Logo & Name on Event's Promotional
materials Verbal recognition throughout
the event

Sponsorship Certificate

Large Banner at Prime Spot

3 min on-stage (prime timeslot)

Year-round monthly newsletter spot

VIP seating and Dinner for 10 guests.

20 min podcast for social media platforms

Social media and platform promotion, video

One Booth to showcase promotional
material

☐ **Platinum Sponsor - \$10,000**

Logo & Name on our website, sponsorship
section Logo on Event Promotional
materials

Verbal recognition throughout the event

Sponsorship Certificate

Medium Banner at Event Location

2-min on-stage (prime timeslot)

Year-round monthly newsletter spot

VIP seating, Dinner for 7 guests

10 min podcast for social media platforms

Social media and platform promotion, video

One Booth to showcase promotional
material.

☐ **Gold Sponsor - \$5,000**

Logo & Name on our website, sponsorship
section Logo on Event Promotional
materials

Verbal recognition throughout the event

Sponsorship Certificate

Medium Banner at Event Location

Current month newsletter spot

VIP seating for 5 guests

Dinner for 5 guests.

Social media and platform promotion

☐ **Silver Sponsor - \$2,500**

Logo & Name on our website, sponsorship
section Logo on Event Promotional
materials

Current month newsletter spot

VIP seating for 3 guests

Dinner for 3 guests

Social media and platform promotion

☐ **Bronze Sponsor - \$1,000**

Logo & Name on our website, sponsorship
section VIP seating and Dinner for 2
guests

Current month newsletter spot

Social media and platform promotion

Sponsorship Levels	Event	Platinum	Gold	Silver	Bronze
	(\$20,000)	(\$10,000)	(\$5,000)	(\$2,500)	(\$1,000)
Logo Associated with the Event's Title	✓	X	X	X	X
Logo & Name on IASA Website	✓	✓	✓	✓	✓
Description on IASA website	✓	X	X	X	X
Logo & Name on Event's Promotional materials	✓	Logo Only			X
Verbal recognition throughout the event	✓	✓	✓	X	X
Sponsorship Certificate	✓	✓	✓	X	X
Banner at Event Location	Large Banner Prime Spot	Medium Banner Event Location		X	X
Stage time – Prime Timeslot	3 min	2 min	X	X	X
Monthly Newsletter Highlights	Year-Round spot	Year-Round spot	Current month	Current month	Current month
Social Media and Platform Promotion	✓	✓	✓	✓	✓
Special Podcast for Social Media Platforms	20 min	10 min	X	X	X
Social Media Promotion video	✓	✓	X	X	X
VIP Seating	10 Guests	7 Guests	5 Guests	3 Guests	2 Guest
Dinner	10 Guests	7 Guests	5 Guests	3 Guests	2 Guests
Booth to showcase promotional material	✓	✓	X	X	X



APRIL 19 2025

Civic Park at Hemisfair

210 S Alamo St.

San Antonio



NEHA BHARTIYA
210-779-3777



SAVE THE DATE



IASA
Festival of India

